TRAVEL & TOURISM EXHIBITION





Expand your market reach

DESTINATIONS

SCHEDULE 2026-27

Vadodara
23, 24 October 2026

Visakhapatnam
20, 21 November 2026

Coimbatore
29, 30 January 2027

Varanasi
19, 20 March 2027

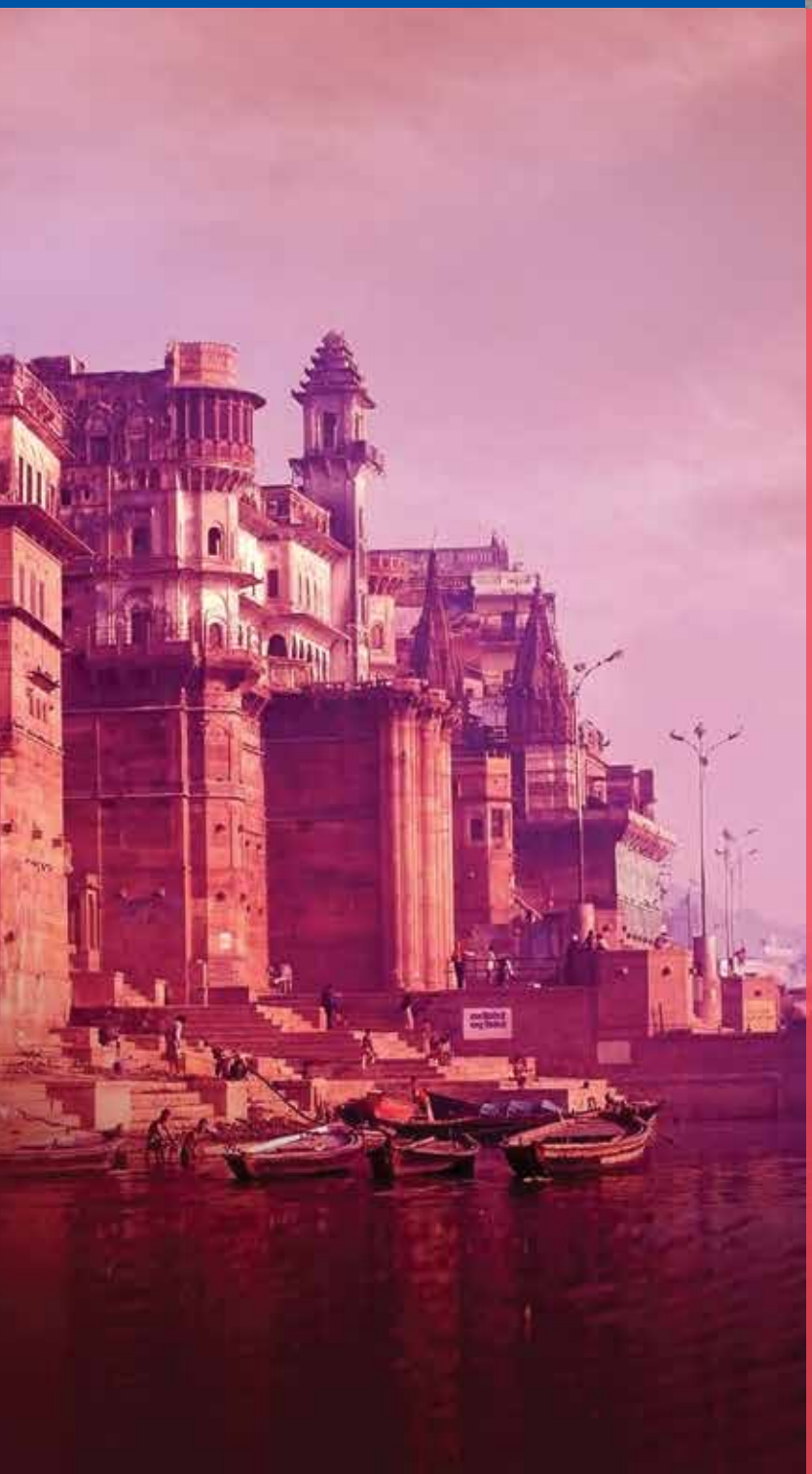
holiday expo
Travel and Tourism Exhibition

REACH OUT TO INDIA'S FASTEST-GROWING MARKETS:

Welcome to "HOLIDAY EXPO", India's leading travel and tourism event that can take your business to a new level of growth and establish an opportunity to create a brand-new market in tier 2 & tier 3 cities of India.

Medium-sized Indian cities have emerged as one of the fastest-growing markets for quality leisure products and "HOLIDAY EXPO" is just the perfect travel exhibition to reach out to this market. Thus, ensuring your product pro- fits to its optimum potential.





HOLIDAY EXPO 'YOUR PATH TO PROFITS'

- An innovative and cost-effective strategy to kick-start your business. A definite advantage to gain an entirely new customer base.
- Visitors and tourists will be provided with a first-hand view of specific tourist destinations and areas of interest.
- Provides a launch pad for discerning entrepreneurs in the field of hospitality, leisure and travel industry. An all-inclusive platform perfectly timed to enrol potential holidaymakers.
- The assured turnout of visitors through extensive media coverage and dynamic publicity.
- Prime growing markets to improve your customer profile.
- The fastest-growing destinations of Varanasi, Vadodara, Visakhapatnam & Coimbatore are prominent travel markets.
- The markets show the most modern travel trends to some of the highly aware market segments.



EXHIBITORS PROFILE CATEGORIES

- National tourism organisations & state tourism promotion boards.
- Trade associations, financial institutions.
- Transport airlines, charter, railways, passenger transporters, car rentals, shipping, cruise liners etc.
- Travel agents and tour operators, group travel operators, foreign exchange dealers, and destination management companies.
- MICE operators.
- Holiday packages and holiday financiers.
- Technology providers, online travel portals, and hotel reservations network.
- Hotels and resorts: convention centres, wildlife, resorts, eco-tourism camps, health spas, ayurvedic centres & golf resorts.
- Timeshare resorts, corporate clubs, etc.
- Adventure sports.
- Educational institutions - hospitality and tourism studies.
- Medical tourism and travel insurance services.
- Travel accessories services.
- Handicrafts and speciality vehicles.

VISITORS PROFILE

- Visitors from the travel trade industry
- Business travellers
- Holidaymakers
- Key corporate decision-makers
- Potential investors in the field of hospitality, leisure and travel industry.

SALIENT FEATURES OF TIER 2 &TIER 3 CITIES

- Most new investments that are into creating IT and related infrastructure are being diverted into smaller cities, thus creating a larger employment base.
- The retail industry has earmarked two out of three new retail projects in India that are going to be in these cities for at least the next decade.
- With easy accessibility to Air travel and an improved rail system, these cities form an exciting, new marketplace.
- Visibility for quality international hospitality and tourism brands in these cities.



OUR PAST REPRESENTATIVES (STATES)

Andhra Pradesh | Assam | Bihar | Chhattisgarh | Dadra & Nagar Haveli (Silvassa) | Damn & Diu
Delhi | Goa | Gujarat | Himachal Pradesh | Jharkhand | Karnataka Kerala Lakshadweep
Maharashtra | Madhya Pradesh | Meghalaya | Puducherry Rajasthan
Tamil Nadu | Telangana | West Bengal.

OUR PAST REPRESENTATIVES (COUNTRIES)

Indonesia | Dubai | Malaysia | Mauritius | Nepal | Singapore | Srilanka
Thailand | United Kingdom.

Your gateway to India's
FASTEST GROWING MARKETS

YOUR ONLY PLATFORM TO
REACH OUT IN THESE EXCITING MARKETS

PARTNER ASSOCIATION

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